

# NESHABROWN

Motivational Speaker, Entrepreneurial  
Coach, Strategic Trainer, and Educator

Empowering Growth, Inspiring Change,  
Transforming Communities

## CONTACT INFORMATION:



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www.neshakbrown.com



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# About Nesha Brown

Nesha Brown is a dynamic and highly sought-after motivational speaker, entrepreneurial coach, strategic trainer, and facilitator with over 7 years of experience empowering individuals and communities to achieve sustainable growth. As the founder of Conqueror Consulting Group her team partners with organizations, businesses, and individuals to design and execute impactful initiatives that foster economic sustainability while driving meaningful community engagement.

In addition, as the founder of the Conquer & Prosper Learning Platform, Nesha is dedicated to elevating financial literacy, business development, and workforce readiness in underserved communities. Her platform not only focuses on increasing math and reading literacy rates in K-12 students but also emphasizes adult skill-building and workforce development. Through innovative programs, she helps adults strengthen essential skills needed for career advancement and economic empowerment, ensuring a holistic approach to lifelong learning.

Nesha's unique blend of entrepreneurial strategy, educational insight, and community-driven impact makes her a standout speaker. Her ability to craft engaging narratives and provide actionable takeaways has established her as a leader in workforce development and adult education. She's committed to equipping individuals with the tools they need to excel both in the classroom and in their professional lives, driving real-world success and lasting change.



## Mission Statement

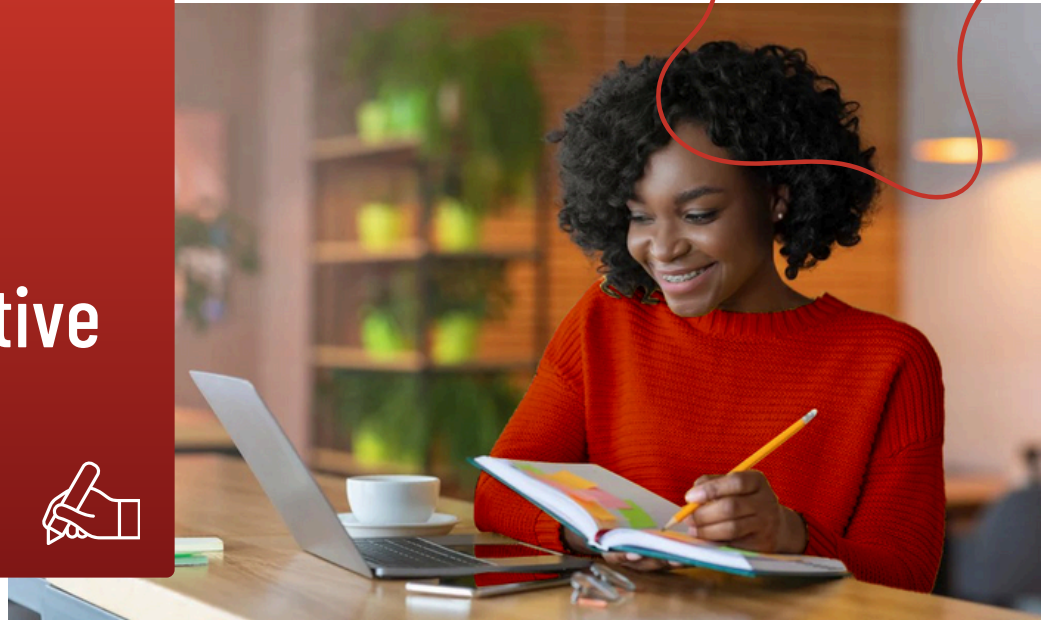
Nesha Mission is to Empower individuals and organizations with the knowledge and tools to achieve sustainable growth and meaningful community impact.

## Audience Transformation

Nesha's talks leave audiences inspired, equipped, and ready to implement real-world strategies for personal and professional growth.



# Empowering Communities Through Effective Grant Writing



## Description:

Nesha provides a concise, practical guide to securing grant funding, enhancing community impact, and increasing organizational revenue. She covers key elements of crafting compelling grant proposals, building partnerships, and leveraging funds to support impactful programs like 'Riseup:EmpowerED.'

## Key Takeaways:

- Budget management strategies for effective grant writing.
- Techniques to develop persuasive grant proposals.
- Leveraging community impact to drive revenue growth.

## Ideal Audience:

This session is ideal for community leaders, nonprofit professionals, aspiring grant writers, social entrepreneurs, educators, government employees, philanthropists, and community activists. Each audience segment will gain tailored insights to support their funding and community impact goals.

## Participant Benefits:



### Grant Writing Fundamentals:

Understanding grant types, identifying opportunities, and mastering proposal essentials.



### Proposal Writing Skills:

Crafting clear narratives with well-defined goals and budgets.



### Community Partnerships:

Building collaborations to enhance grant applications.



### Program Implementation:

Utilizing grants effectively and measuring outcomes for sustainable community impact.

# Mastering LinkedIn through Magnetic Influence



## Mastering LinkedIn through Magnetic Influence:

Captivating Decision Makers to Propel Your Mission Forward

In this session, Nesha explores the mindset and advanced strategies needed to position yourself as a thought leader on LinkedIn. Through practical, real-world examples, Nesha teaches how to craft a compelling personal narrative that resonates with decision-makers. She demonstrates how to communicate persuasively while leveraging emotional intelligence to build trust and credibility. Learn how to foster meaningful, long-term professional relationships that not only expand your influence but also propel your mission forward.

## Key Takeaways:

- Proven strategies for positioning yourself as a thought leader to attract key decision-makers.
- Techniques for crafting a powerful narrative that aligns with your personal brand and mission.
- Effective communication strategies that incorporate emotional intelligence to enhance influence and credibility.
- How to build and nurture authentic, impactful relationships that drive both professional growth and business success.



# From Piggy Banks to Big Plans



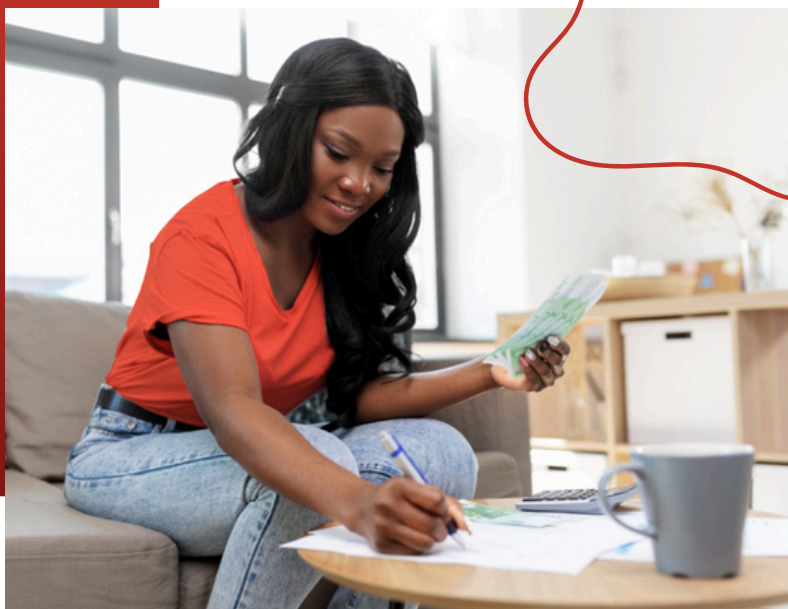
## Teaching Kids the Joy of Smart Money Choices:

In this keynote, Nesha focuses on the importance of introducing financial literacy to children at an early age. By providing practical tools and strategies, she teaches parents and educators how to help kids understand the basics of money management, saving, and budgeting. This talk empowers families to instill healthy financial habits in children, preparing them for a lifetime of financial success.

### Key Points:

- The fundamentals of financial literacy for children and why it's essential.
- Age-appropriate strategies to teach saving, budgeting, and smart spending.
- How to create fun and engaging learning experiences around money.
- Encouraging financial responsibility through everyday tasks and allowances.
- Long-term benefits of instilling financial habits early on, including better decision-making and independence in adulthood.

# Small Savings, Big Wins



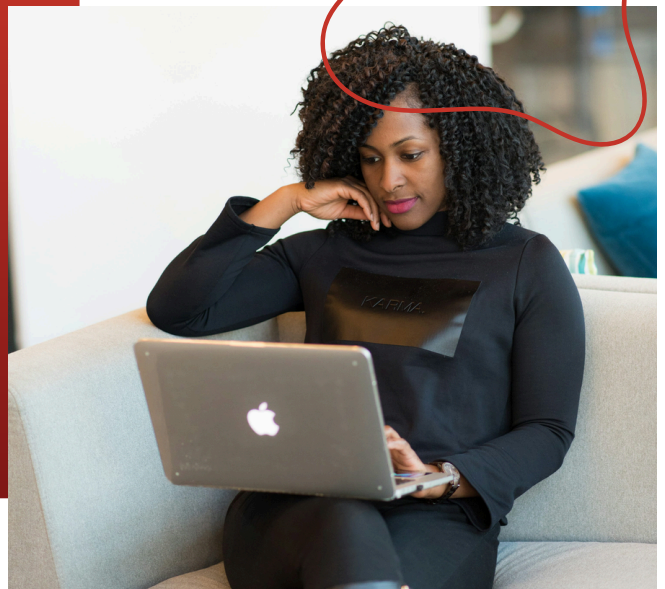
## Unlocking the Power of Daily Saving:

This keynote emphasizes the transformative power of consistent, small savings over time. Nesha breaks down how simple daily habits can lead to significant financial growth and security. By focusing on practical, achievable actions, this talk inspires individuals to take control of their finances and see the long-term benefits of disciplined saving.

### Key Points:

- The concept of "small wins" and how they contribute to long-term financial growth.
- Practical ways to save a little more each day without drastically changing your lifestyle.
- The psychological and emotional benefits of developing a saving mindset.
- Tips for tracking progress and staying motivated with personal financial goals.
- How consistent saving builds financial security and opens doors to greater opportunities in the future.

# Unleashing Your Career Potential



## Defining Your Worth and Fast-Tracking Your Professional Growth:

In this empowering keynote, Nesha Brown guides employees on how to take control of their careers by defining their worth, setting clear and realistic goals, and advocating for themselves in the workplace. This session provides actionable strategies for accelerating career growth, holding leadership accountable, and advancing in less time by mastering self-advocacy, communication, and strategic goal setting. Nesha equips employees with the tools to confidently navigate their professional journey and reach new heights faster than they ever thought possible.

### Key Points:

- **Defining Your Worth:** How to assess your skills, contributions, and value in the workplace to command the respect and compensation you deserve.
- **Goal-Setting for Growth:** Techniques for setting realistic and measurable career goals that align with your personal and professional aspirations.
- **Advocating for Yourself:** Practical strategies for effective self-advocacy, including negotiating raises, promotions, and opportunities.
- **Holding Leadership Accountable:** How to respectfully challenge and hold leadership accountable to foster a supportive and equitable work environment.
- **Fast-Tracking Your Career:** Proven methods for accelerating career advancement by leveraging opportunities, networking, and continuous skill-building.

This session empowers employees to take ownership of their professional journey and navigate their career path with confidence and intention.

# Blueprint for Success

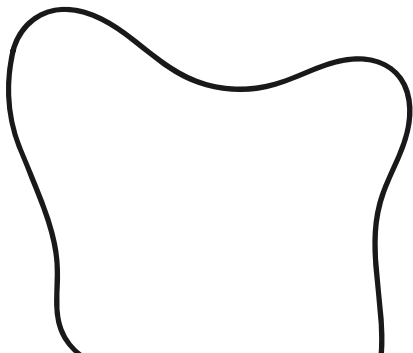


## Mastering the Art of Designing and Executing Impactful Projects:

Unlock the secrets to creating projects and programs that leave a lasting impact. In this engaging and practical session, Nesha Brown shares a step-by-step guide to strategically plan, design, and execute initiatives that achieve real-world results. From concept to completion, you'll learn how to craft compelling projects that drive measurable success, align with your goals, and maximize your resources. Whether you're leading a community initiative or a business project, this blueprint equips you with the tools to turn your vision into reality.

### Key Points:

- **Strategic Planning:** Learn how to develop clear objectives and align your project with measurable goals.
- **Designing for Impact:** Discover how to create programs that resonate with stakeholders and deliver tangible results.
- **Resource Maximization:** Techniques for leveraging your resources effectively to ensure project success.
- **Execution Excellence:** Step-by-step strategies for flawless implementation and overcoming common project roadblocks.
- **Measuring Success:** How to track progress, measure impact, and refine future projects for continued success.





# From Ideas to Impact



## Turning Your Business Dreams into Reality with Strategic Planning:

This interactive session, "From Ideas to Impact," is designed to guide aspiring entrepreneurs and business owners through the strategic planning process, helping them turn their ideas into actionable business goals. Nesha Brown shares a structured approach to identifying a viable business idea, setting SMART goals, creating a step-by-step action plan, and overcoming potential challenges. This talk empowers participants to clarify their vision, define their brand, and take meaningful steps towards making their business dreams a reality.

### Key Takeaways:

- **Identifying a Business Idea:** Learn how to pinpoint problems or opportunities that align with your strengths and resources, laying a strong foundation for your business concept.
- **Setting SMART Goals:** Discover the power of SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals to track progress and stay focused on what matters most.
- **Creating an Action Plan:** Break down your goals into manageable steps to build momentum and make consistent progress towards your objectives.
- **Developing Your Brand:** Establish a clear brand identity that reflects your business's mission and resonates with your target audience.
- **Overcoming Challenges:** Identify potential obstacles and develop proactive solutions to stay on track and maintain resilience as you build your business.

# Workshop and Training Options

## Interactive Workshops:

All of the keynote topics listed above can be adapted into interactive workshops designed for optimized engagement. Each workshop format includes supporting documents, such as worksheets, action guides, and strategic planning templates, to deepen understanding and facilitate hands-on application. These resources are crafted to help participants internalize the concepts, develop actionable plans, and achieve tangible results, ensuring they walk away with the tools they need to implement what they've learned effectively.



### Customizable Training Sessions:

Tailored content for corporate teams, nonprofits, and community organizations.



### VIP Days and Strategy Sessions:

Nesha offers deep-dive consulting sessions for entrepreneurs and teams, with customized solutions for growth and impact.

# Audience Impact

## Testimonials & Success Stories:

### “ Lansing MI Conference on Volunterism



Nesha was a speaker at our state conference. Her focus was on grant writing where she provided an overview and process to grant writing. It was well received by attendees.”



### “ Edward Decker



The LinkedIn for Beginners Masterclass led by Nesha was incredibly beneficial. I truly believe it's essential for anyone new to LinkedIn, given the wealth of information and tips provided. LinkedIn is an excellent networking tool, making it crucial to have your profile properly set up.”



### “ Baton Rouge Area Chamber of Commerce

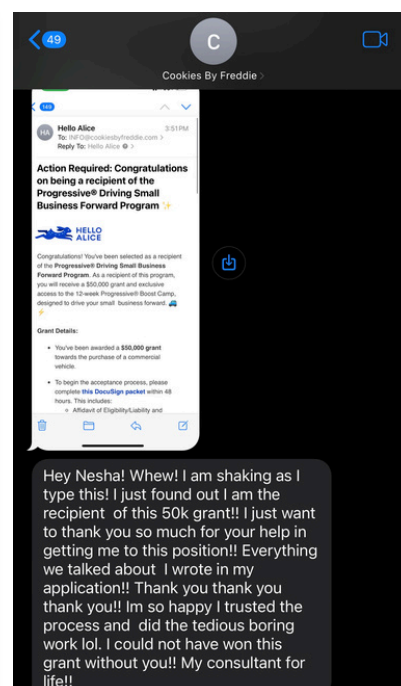
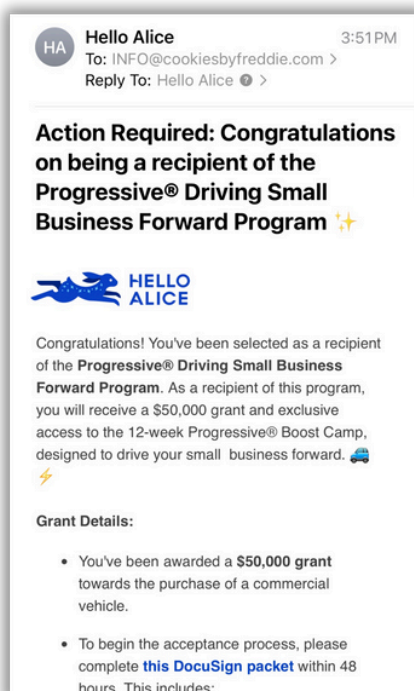


Nesha is amazing, and I've repeatedly referred entrepreneurs to her for grants, marketing and growth strategies. ”



## Notable Client Results:

Nesha Client “Cookies by Freddie.” Won Progressive Driving Small Business Forward \$50k Grant



Hey Nesha! Whew! I am shaking as I type this! I just found out I am the recipient of this 50k grant!! I just want to thank you so much for your help in getting me to this position!! Everything we talked about I wrote in my application!! Thank you thank you thank you!! Im so happy I trusted the process and did the tedious boring work lol. I could not have won this grant without you!! My consultant for life!!

# Media Coverage Publications & Collaborations



## Press Mentions & Features:



Canvas Rebel Article



US Chamber of Commerce Article



Dream Big Small Business Award Finalist



BR Proud Article

## Notable Partnerships:



## Publications:

"Amplifying Social Good" Blog on LinkedIn




**SCAN ME**

# Booking Information

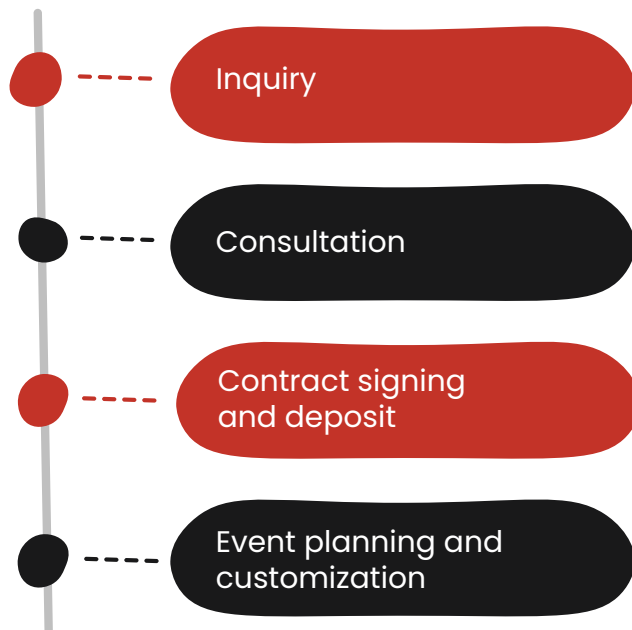


## Contact Details for Booking:

 [Nesha@weconquer.org](mailto:Nesha@weconquer.org)

 225-453-4045


## Booking Process:




## Customizable Options:


Nesha offers flexibility in topics and can customize sessions to meet specific event needs.

## Social Media Links:

 [dymoneshabrown](https://www.linkedin.com/in/dymoneshabrown)

 [@neshakbrown](https://www.youtube.com/@neshakbrown)

 [neshakbrown](https://www.instagram.com/neshakbrown)

 [www.neshakbrown.com](http://www.neshakbrown.com)